Acquisition Brief — bciaccess.com

Domain name / Asset offered: bciaccess.com *(primary asset; no other extension included by default)*

Purpose: acquisition of a **strategic banner** for **BCI access & consent protocols** (interoperability, authorisations, privacy-by-design), aligning **R&D, Product, Legal, Security** and partners.

Contacts

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This document — who it's for, why

Decision-grade brief for **CEO / COO / CFO / CTO / Regulatory & Compliance** (neurotech, medtech/BCI, digital health, deeptech).

Thesis: **owning the category language** creates operational and reputational edge.

BCIACCESS.COM is the neutral, memorable banner to standardise **access, consent and interoperability** across BCI.

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1) One-page decision

What it is. A **strategic asset** (.com) for **BCI access & consent**: public portal, neutral references, resources, ecosystem voice.

What it changes. A **single entry point** → clearer authorisation governance, higher stakeholder trust, faster integrations.

What you can deploy today.

• **"BCI Access — Readiness & Rollout."** Access-journey mapping (clinical/experimental/consumer), consent models, logging.

- **Resource center.** Authorisation templates, interoperability patterns, privacy & security good practices.
- **Ecosystem voice.** Use cases (clinical/rehab/assistive/industrial), milestone calendar, neutral FAQ.

Why it's defensible. Exact term with C-suite readability; **semantic lock** as the ecosystem adopts your wording.

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2) Context & milestones

2025–2030: scaling of **BCI pilots** (clinical & non-clinical), rising expectations on **explicit consent, traceability, safety** and **interoperability**; buyers/partners ask for **proof of governance** and **third-party management**.
Implication. Immediate need for a neutral banner to orchestrate **access processes, authorisation frameworks, privacy-by-design** and supplier integrations.

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3) Three concrete deployments (orders of magnitude)

A. Enterprise / Group program. Access & authorisation governance, consent registries, partner integrations. Impact: **–6 to –10%** project time; **€0.8–2.0M** coordination/communication savings over **12–18 months**.
B. Scale-up / BCI vendor. Instant credibility with hospitals/labs/partners; shorter cycles; **+€1–3M pipeline** (by ACV/segment).
C. Alliance / Institution. Shared references, interoperability patterns; **network effects**.

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4) Strategic edge of the pack

Authority through **BCI Access & Consent** language. C-level clarity. **Defensive** (exact-match .com, readable, memorable). **Re-use** of content, templates and relationships on a single surface.

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5) Market size & pressure

Neuro/BCI investment momentum and demand for **safety & governance** (consent, security, traceability) call for a **narrative standard** and a **visible hub**; BCIACCESS.COM provides both.

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6) CFO anchors (obligatory)

6.1 Alternative cost — awareness & adoption. Without an exact-match: 6–12-month campaign, internal brand architecture, change management. **Order: €0.4–1.5M / 12–18 months.**

6.2 Cost of delay. Slip one budgeting cycle = integration rework, lost partner dossiers, legal friction. **Order: €0.8–2.0M / 12–18 months** (mid/large).

6.3 Reusable synergies. Under a **single banner**, each euro (content, templates, connectors, relationships) is **re-used** → shorter time-to-trust, faster cycles, lower unit costs.

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7) Investment logic (no public pricing)

SEO & memorability (exact term). **Strategic premium** (language control + 2025–2028 window). **Budget lens:** instead of spreading **€0.4–1.5M** across campaigns/change, a **single asset** accelerates ecosystem adoption and reduces trust-acquisition cost.

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8) Acquisition options (deal structure)

Default (simple scope): bciaccess.com only.
Extension options (choose one, mutually exclusive):
• **Access Pack (3)**: **bciaccess.com + bciaccess.io + bciaccess.ai** *(group sale "Access & Interop")*
• **Safety Pack (2)**: **bcisafety.ai + bcisafety.io** *(group sale "Safety & Evaluation")*
• **Full Suite (5)**: **bciaccess.com + bciaccess.io + bciaccess.ai + bcisafety.ai + bcisafety.io** *(integrated Access + Safety)*

(No other extensions or names included. Exactly one option per transaction.)

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9) Clean acquisition process (Legal/Finance)

Escrowed transaction, fast technical transfer, invoice.
Payment: **cash** or **staggered 40-30-30; NDA** and asset audit available.
Legal notices: descriptive names, **no affiliation; no medical claims**.

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10) Contacts

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